

# THE POWER OF RHODANIDE

- + Promotes hair growth & reduces hair loss
- + Protects against chemical & physical damage
- + Adds volume, strength & shine
- + Moisturises & thickens your hair
- + Relieves scalp irritation, seborrhea & dandruff



The latest in Hair Care Cosmeceuticals

# HYPOALLERGENIC ACTIVANCE SHAMPOOS

Itchy, flaky, or sensitive scalp? Activance shampoos are plant-derived, pH-balanced shampoos specially formulated to be gentle on your hair and scalp – cleansing without stripping your hair.

Pure, gentle and effective, Activance shampoos are suitable for general and everyday use, even for those with sensitive, flaky, and irritated scalps. Uniquely designed, Activance shampoos combine only effective amounts of pure, quality active ingredients with a formulation free from the potentially damaging ingredients found in other shampoos.

Activance shampoos are FREE from harmful ingredients like SLS/SLES, EO, DEA, petrochemical cleansers, silicones, phthalates, mineral oils, preservatives, parabens, synthetic colourings and synthetic fragrances.

Simply better for you and your hair!

## Normal to Oily Hair

Refresh yourself with this unique shampoo enriched with pure and generous quantities of essential oils, patented herbal extracts, and hair's vital nutrient – Rhodanide.

Suitable for general and everyday use, even for people with sensitivities, allergies, dermatitis, dandruff, and other skin irritations.



## Sensitive Scalps or Dry Hair

Nurture yourself with this gentle shampoo enriched with pure and generous quantities of essential oils, soothing extracts of aloe vera, calendula and chamomile, the nourishing gentleness of MSM, and hair's vital nutrient – Rhodanide.

Perfect for people with sensitivities, allergies, dermatitis, dandruff, and other skin irritations.

For the ultimate Activance experience, use Activance Shampoos together with Activance Hair Stimulant or Hair Revitaliser.

The Activance range is only available at selected stockists.  
To find your closest one, visit our website

[www.activance.com.au](http://www.activance.com.au)

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HAIC 31480

# REVIVES THINNING, DAMAGED & LIFELESS HAIR

# activance

WITH RHODANIDE

The power of Rhodanide

# ACTIVANCE WITH RHODANIDE



Activance with Rhodanide is the proven, scientific solution to thinning, damaged and lifeless hair for both men and women. When you use Activance, your hair not only looks and feels better, you actually grow stronger, healthier hair.

## Why is Activance different?

Our premium quality products contain the natural hair nutrient Rhodanide - the vital ingredient for naturally improved hair quality. It's the quick and easy-to-use solution that delivers visible results immediately.

## Why Activance is better for your hair

Your hair's natural Rhodanide levels are constantly depleted by day-to-day washing, styling and chemical treatments, as well as poor diet, stress, health and environmental conditions. This can leave your hair looking dull and lifeless, and eventually lead to premature hair loss.

Activance works by instantly boosting the Rhodanide levels in your hair. Scientific studies prove that an increase in Rhodanide levels rejuvenates your hair follicles and revives thinning and lifeless hair. It also lengthens your hair's growth cycle and promotes an anti-ageing effect by combating free radicals and other molecules that damage your hair. This gives you thicker, stronger, shiner and easier-to-manage hair

## Who can use Activance?

Rhodanide is classified as a natural, vitamin-like substance, making Activance with Rhodanide usable by men, women and children of all ages and hair types, including pregnant and breast-feeding mothers.

## Who should use Activance?

An essential tool in the fight against the onset and progression of hair loss, Activance is particularly suited to people with thinning hair. The many powerful attributes of Rhodanide also make it perfect for anyone who wants to improve the general condition and quality of their hair, especially chemically treated, coloured, regularly styled, dry, frizzy or damaged hair.

## Trusted and recommended by leading hair-care specialists

Activance is recommended by a wide range of hair-care specialists, including dermatologists, doctors, trichologists and hairdressers. When it was introduced into Europe, Activance became the market leader within 15 months, and is now used by millions around the world.

Activance with Rhodanide is based on the original, proven and stabilised formula developed and patented by German scientists after 50 years of research and 6 years of clinical studies. Now enhanced and expanded by the Hair Care Foundation, an Australian scientific research company, the Activance with Rhodanide range gives you a gentle, original and highly effective selection of products unique in the world of hair care.

# THICKER, STRONGER, SHINIER HAIR!

## Activance Hair Stimulant

The original Rhodanide haircare product developed and patented by German scientists, Activance Hair Stimulant is the fast and effective solution to thinning, damaged and lifeless hair for men, women, and children of all ages and hair types.

**Perfect for people with thinning, lifeless, coloured, fine or virgin hair, and sensitive scalps.**



## Activance Hair Revitaliser

Based on the same proven Rhodanide formula as Activance Hair Stimulant, Activance Hair Revitaliser is the innovative product developed by Hair Care Foundation to combine the powerful hydration and nourishing gentleness of the natural molecule MSM with the rejuvenating power of Rhodanide.

**Perfect for people with thinning, chemically treated, heavily styled, frequently bleached or coloured, severely damaged, regularly blow dried or straightened, dry or frizzy hair, and extra sensitive scalps.**

## Stress free

Clear, non-sticky and oil-free, Activance Hair Stimulant and Hair Revitaliser solutions do not coat or weigh your hair down. Even better, they can be used both as a stand-alone product to promote hair growth, simply improve your hair quality, or as a complement to other hair and medical products and treatments - from colouring, to medicines, to hair transplants.

## Quick and easy to use

Simple, all-in-one, leave-in products, the Activance Hair Stimulant and Hair Revitaliser are, unlike other hair treatments, incredibly quick and easy to use. Simply apply 2.5ml (10 sprays) daily, or 5ml (20 sprays) every second day to your hair, massage in, and then style as normal. The Rhodanide will then penetrate each shaft of your hair, rapidly restoring it from the inside out. Each 200/225ml bottle lasts up to 3 months.

## HOW RHODANIDE WORKS

### ACTION 1 THICKENS & MOISTURISES

Rhodanide both swells hair keratin, and allows your hair to retain at least 50% more moisture than normal, increasing the thickness of each strand of hair and giving you greater volume.

### ACTION 2 STRENGTHENS & PROTECTS

By smoothing your hair cuticles and strengthening the keratin, Rhodanide gives your hair greater elasticity, prevents deterioration, damage and breakage, and adds natural shine.

### ACTION 3 STIMULATES HAIR GROWTH

By blocking the negative effects of DHT<sup>1</sup> and combating free radicals and other molecules that damage your hair, Rhodanide revitalises your hair follicles, lengthens their growth cycle, and naturally reduces premature hair loss.

## THE RESULTS<sup>2</sup>

### IMMEDIATELY

# 90%

of users notice a visible increase in hair volume, thickness and shine.

### AFTER 4 WEEKS

# 75%

of users report that their rate of hair loss reduced or stopped altogether.

### AFTER 6 MONTHS

# 80%

of users regrew their hair, and many reported significant reductions in scalp irritation, seborrhea and dandruff.

<sup>1</sup> The hormone responsible for inhibiting hair growth and causing premature hair loss.  
<sup>2</sup> Tirsch, C., Timmel, A. 'Rhodanide and Hereditary Hair Loss.' *Apotheker Journal*, 1997: 4: 31-33.

### The rejuvenating power of Rhodanide

Rhodanide is a natural and vital nutrient found in all living cells, including human hair. Scientific studies have also proved that thinning, dry, damaged and coloured hair has significantly lower levels of Rhodanide than healthy, shiny hair, confirming Rhodanide's vital role in improving hair health and quality.

So boosting your Rhodanide levels will rejuvenate your hair follicles - lengthening their growth cycle and improving the thickness, moisture, volume, shine, strength, and quality of each hair.

### THE hydrating power of MSM

MSM (Methylsulfonylmethane) is a naturally occurring sulphur compound, so integral to life that it is found in the cells of every plant and animal on earth. Maintaining a constant supply of it is fundamental to the healthy production and maintenance of our hair, skin and nails.

Working in synergy with Rhodanide, MSM dramatically increases hair moisture levels and blood circulation in the scalp, facilitates the repair of damaged hair, and assists nutrients like biotin to ensure thicker, stronger, shinier, and healthier hair.